

REP HEADLINE# 6396449
*** ORIGINAL REV#0 ***

REP: TEL# 703 528 7800
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP

FAX# 703 528 7880

OCT25/12 10.35
*** WDCW-TV ***

ADV # _____ ADV. NAME ISS/AMER. CROSSROADS
AGY # _____ AGY. NAME CROSSROADS MEDIA LLC
66 CANAL CENTER PLAZA, SUITE 555
ALEXANDRIA, VA 22314
ORDER # _____
PRDCT AMERICAN CROSSROADS CONTRACT # 6396449
FLIGHT DATES OCT31/12 EST#1287 COMMENTS: (LINE, ORDER, INVOICE) NOV5/12 WK-1
CITY TAX _____ STATE TAX _____ CO-OP BILLING NEEDED _____

REP. # _____ OFF. # _____ SALESMAN # _____
BUYER NAME NOELLE RAMSEY
SALES PRSN WA- DAVE CLARK
CLASS: NATL LOCAL REGIONAL

DATE OCT25/12 10.35

REP:
TO: NSA WDCW
FROM: GREG
NEW ORDER
MTL...\$8100...13X
THX PLS CFM, 10/25/12

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

:LINE#:	REP	:CD:	TIME PERIOD	: LGTH	: SEC :	RATE	:	START	:	END	:SPTS:	WEEK :	DAYS	:TOTL:	:SPTS:
:LINE#:								: DATE		: DATE		/WK:	INVT :		

AGENCY ADVERTISER CODE = 11
AGENCY PRODUCT CODE = 27

AGENCY EST# = 1287

1	1000A-1100A	30	\$600.00	11/2	11/2	1	FRI	1
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PROGRAM : PEOPLE'S COURT
RA35+ : 0.9
CON COM1: PEOPLE'S COURT

2	1100A-1200N	30	\$600.00	11/2	11/2	1	FRI	1
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PROGRAM : PEOPLE'S COURT
RA35+ : 0.6
CON COM1: PEOPLE'S COURT

LINE# 6396449
GINAL REV#0 ***

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OCT25/12 10.35
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INFO STUDIES
ORIGINAL REVIEW ***

REF# TRAIL 703 528 7800
CREDIT ADVISORY AGENCY CREDIT RISK III
ORDER WORKSHEET HARRIS REPORT FROM RRF

FAX# 703 528 7800

OCT 25/12 10:35
*** WDCW-TV ***

LINE#	REF#	CODE	TIME PERIOD	LENTH	SEC	RATE	START DATE	END DATE	SPOTS	WEEK /WK#	INVT#	DAYS	TOTAL SPOTS
11			1000A-1100A	30	PL2/1	\$600.00	10/31	10/31	1			WED	1
	PROGRAM :	PEOPLE'S COURT											
	RA35+	: 0.9											
	CON COM1:	PEOPLE'S COURT											
12			1100A-1200N	30		\$600.00	10/31	10/31	1			WED	1
	PROGRAM :	PEOPLE'S COURT											
	RA35+	: 0.6											
	CON COM1:	PEOPLE'S COURT											
13			900A-1000A	30		\$600.00	10/31	10/31	1			WED	1
	PROGRAM :	JUDGE MATHIS											
	RA35+	: 1.0											
	CON COM1:	JUDGE MATHIS											
NOV/12													
	CONTRACT TOTAL												\$8,100.00
	TOTAL SPOTS												13

MARKET TOTALS \$810,000 WDCW 1% WJLA 24% WUSA 20% WRC 35% WTTG 20% WPXW 0% WDCA 0%

SVC- NSI
DEMOS- RA35+*